Eva Ticha

Video & Motion Graphics Lead

Contact

N4, London
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Core Competencies

Motion Design & Editing, Team Leadership, Workflow Development, Tool Integration, Multi-Market Delivery, Brand Consistency

Editing & Post

Adobe Premiere Pro, Adobe After Effects, DaVinci Resolve

Design & Animation

Figma, Adobe Photoshop, Adobe Illustrator, Adobe Motion Graphics Templates, Lottie / LottieFiles

AI Tools

ElevenLabs, Runway, Creatomate, Synthesia, HeyGen, Google Flow, Claude, OpenAI, Perplexity, Google Gemini, NotebookLM

Collaboration & Workflow

Frame.io, Monday.com, Notion, HiBob, Google Workspace, Vimeo

Profile

14 years of experience across editing, motion design and team leadership. Credits include Netflix, DHL, Jaguar Land Rover and what3words, where I lead a global creative team across London and Mongolia. Known for integrating AI tools into production workflows to keep the team operating smoothly at high output, delivering across product demos, UI animations, organic and paid social, TV ads and digital OOH.

Experience

Video & Motion Graphics Lead

Jan 2023 – Present

what3words, London

- Working closely with creative and brand leadership to maintain brand consistency across a broad format range: TV ads, digital OOH, product demos, UI animations, and paid social.
- Leading what3words' global video production team across London and Mongolia, managing editors and motion designers at senior and junior level, including leading multiple hiring rounds.
- Architect of the team's production workflows, building processes, best practice documentation, and tool integration frameworks that support high-volume delivery across live action and animation.
- Integrated AI tools into production from early adoption: voice-over, sound effects and dubbing, video and image generation including AI avatars, and LLMs for copy, planning, project management.

Key Credits: 100+ product demo assets · Pro Account Launch Animation · Brand sting & Launch Animations · UI animations (Lottie)

Senior Video Editor

Jan 2022 – Dec 2022

what3words, London

- Developed the storage and data pipeline enabling seamless project sharing and collaboration across the London and Mongolia offices.
- Edited across a broad range of formats including social content, product demos and TV ads with increasing responsibility for high-profile brand partnerships.

Key Credits: UK TV ads with Mercedes, AA & Jaguar · UK TV ad 'The Ultimate Sacrifice' · DHL x what3words: The Drop-Off Campaign · US Momentum Film

Education

Level 3 Team Leader / Supervisor
City & Guilds, London
Jul 2025 · Distinction

BA Film Video and Interactive Arts
Middlesex University, London
2010 – 2012 · Distinction

Film Production
University for the Creative Arts, Farnham
2008 – 2010 · Foundation Year & Year 1 (transferred to Middlesex)

Languages

English
Slovak

Experience / continued

Video Editor
Jan 2020 – Dec 2021
what3words, London

- Built a suite of motion graphics templates standardising brand visuals across the team's output.
- Edited across a broad range of formats including social content, product demos, explainers, TV ads and paid advertising.

Key Credits: DPD x Mercedes-Benz x what3words: Delivery Test · 150+ Digital ads in 8 markets · TV ad for Germany · Video Billboards in Seoul & Tokyo

Editor, Marketing Services
Apr 2018 – Jan 2020
Technicolor, London

- Finishing editor for picture and motion graphics on 60+ Netflix marketing campaigns.
- Delivering assets in 25 languages across multiple platforms and territories worldwide.
- Technical lead for workflow innovation, streamlining the team's end-to-end pipeline across editing, graphics, automation, asset management, subtitling and quality control.

Key Credits: The Crown: Season 3 Trailers · Black Mirror: Bandersnatch & Season 5 Trailers · Sex Education: Season 1 & 2 Trailers · The Witcher: Season 1 Trailers

Content Producer & Editor
Oct 2016 – Dec 2017
Gaucho Productions, London

- Produced and edited branded content for automotive (Honda, Ford, Land Rover), lifestyle (Orlebar Brown, Tinder), charity (Save The Rhino), and editorial (Wired and Stylist) clients.
- Field experience as camera operator and DIT across UK and international shoots, informing a hands-on approach to storytelling from production through to post.

Junior Editor
Dec 2012 – Sep 2016
Gaucho Productions, London

- Developed core editing and post-production skills in Avid and Premiere Pro across branded content, sport and documentary.
- Key Credits include broadcast Edit Assistant credit for TT Legends (Eurosport) and Dakar Rally: Frontline to Finish Line (ITV) and branded content for Gatorade.